

FROM THE LESSON TEE



DAVID C. SMITH, JR.
GOLF ACADEMY



Happy Summer, Students!

It's an exciting time at DCSJR Golf Academy, and I want to thank you for being part of it! I'm grateful for the trust you've placed in me and energized by what we're building together.

My goal is for every lesson to be more than instruction—it should be a meaningful step forward in your enjoyment of the game, your confidence on the course, and your long-term growth as a golfer.

In this edition of the newsletter, check out some upcoming highlights for the 2026 golf season—new services and opportunities I'm adding to better support your development and enhance your overall academy experience.

There are some things I am particularly excited about, including and especially the launch of the DCS JR Academy App which will put access to the academy at your fingertips!

For those of you following competitive golf, you're sure to see greatness on display at the PGA Championship this weekend! I am proud to be a member of the PGA and will definitely be paying attention as the PGA showcases their best golf outside of my birthplace in Philadelphia.

There's so much to celebrate this Summer and I'm excited to share it with you!

David

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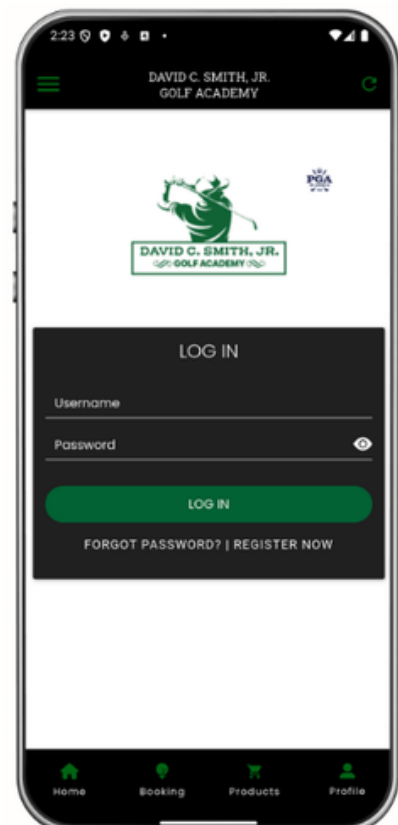
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DOWNLOAD THE DCS JR GOLF APP!

Schedule lessons - and more - at the click of a button!

An entire Academy at your fingertips!

Download today and...

- ✓ Book & pay for lessons at your fingertips
- ✓ Track your remaining lessons
- ✓ Get access to the DCS Video Library & Newsletter
- ✓ Benefit from Free Weekly Golf Tips!
- ✓ Receive instant alerts & notifications
- ✓ Sign up for events, clinics and tournaments
- ✓ Purchase Gift Cards

✓ Available on iPhone & Android



GOLF APPAREL UPDATE

2026 COBRA / PUMA GOLF



I'm excited to share that I've created a new relationship with COBRA/Puma golf - and you can benefit from it!

If you enjoy COBRA equipment or Puma apparel, I'm happy to connect you to the best pricing available.

I will have a few fitting days for students who are in the market for new equipment and considering COBRA for that investment - be sure to take advantage of these dates!

You may know Puma as the "orange brand" but I can assure you, there's many more colors available for men, women and juniors and many choices for shoes, hats and other accessories!

If you're looking to update your refresh your equipment or wardrobe this Summer, now's the time and this is a great way to do it!

Want to place an order?
Call (267-240-0629) or Email
dcjsjr@pga.com



LOOKING!
GOOOOD!



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JUNIOR GOLF SUMMER SERIES

Reward your Graduates with the Gift of Golf!



Congratulations to all 2026 Graduates! If you have a graduate you'd like to celebrate, consider the gift of golf this Summer! Here's how:

A golf lesson series gives your graduate the opportunity to learn the game or improve their game, focusing on what skills are important to them. This applies to all graduates regardless of age!

But here's something cool to consider - I am a certified U.S Kids Golf club fitter! I can help you choose equipment that matches your child's height, strength, and swing.

Designed for ages 6-14, U.S Kids Golf clubs are engineered with junior-specific weighting and performance technology—making it easier for young players to control the club, build solid fundamentals, and enjoy faster progress.

From now through June 15, I'm offering a 15% discount on all U.S. Kids Clubs when you book a 5-lesson series of 30, 45 or 60 minute lessons! Celebrate their next chapter with new clubs and a fresh set of lessons to get their Summer started!

Junior Golf Summer Lesson Series

5 Lessons:
30 mins
45 mins
60 mins

**REGISTER
TODAY**

**15%
OFF**

**Your purchase of Kids Clubs
through June 15!**



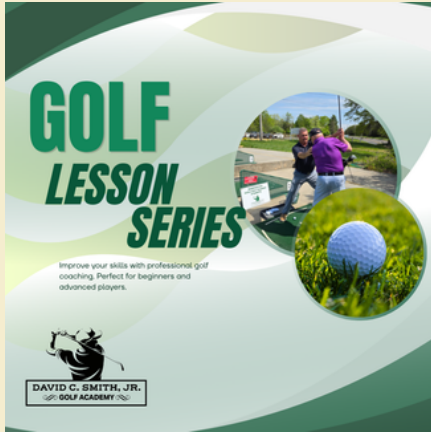
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SERIOUS PROGRESS IN SERIES GOLF

Make the most progress this summer with a Custom Golf Plan

SIGN UP!

**10 Lesson
Summer Series**



If you're ready to make the most impact in your game this summer, booking a Lesson Series is the way.

Choose from 5 or 10 lessons, available in 30, 45 or 60 minute increments. Every lesson includes specific checkpoints, guided practice assignments, and simple performance tracking—so you always know what to practice, how to practice, and why it works.

I've seen this system work for golfers at every level. Whether you're just picking up a club, you're trying to break 100 or you're working to qualify for your Club Championship, this is how. Why?

You'll gain clarity: A step-by-step plan that removes guesswork from practice. You'll build confidence: Simple swing and short-game keys you can trust under pressure. You'll benefit from accountability: Trackable checkpoints and coaching feedback each week.

The end result is not just better scores, it's more consistent performance.

Book a series today - and let's get started on your best summer of golf yet!

Full Swing Foundations

1 Introduction, setup, posture, and grip

2 Backswing fundamentals and top-of-swing positions

3 Downswing sequence to impact

4 Follow-through, finish, and balance

5 Text Review, skill validation, and transition to on course play

Scoring Skills & On-Course Application

6 Putting Basics - aim, speed, routine

7 Chipping Fundamentals - contact and rollout control

8 Pitching - distance wedges & trajectory

9 Sand Play - Setup, techniques, escape

10 On-Course (3 holes) - Strategy, Decisions & Scoring

SIGN UP →



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UPCOMING EVENTS!

Get ready for what's ahead



All students are invited to the first annual DCSJR Golf Academy Student Invitational which will be held at Heritage Creek after Summer Lessons are completed later this year.

It will be a fun and competitive event for ALL students to showcase and celebrate the work they've put in over the Summer.

This is a great way to have a milestone to shoot for (literally) and I'm inviting all students of all ages to play! We'll have prizes, onsite instruction from PGA professionals and, a great time to end the "official" golf season in the Northeast.



Middle Atlantic Blind Golf Association

Turning Obstacles Into Opportunities



This summer, look for opportunities to help with the Middle Atlantic Blind Golfers Association.

Volunteer your time and witness incredible resiliency skills while meeting inspirational young men and women.

I became invested in the MABGA many years ago and have been enriched by my experience there. Those of you who have been following me for some time will remember my student Patrick Molloy, who is an active member of this association, (and a guest in a previous issue of our Newsletter! - Thanks, Patrick!)

We've had a ton of fun on the course together and I'm excited to share that with you all. If you're not familiar with this great organization, click on the link to view the video!



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